

Expert Series Webcasts

Moderated by **MD&DI** editors, these online presentations offer the perfect opportunity to reach leading medtech decision makers on a live, interactive basis. Both sponsor-created Webcasts and **MD&DI**-originated Webcasts are available.

How Manufacturers Can Reduce End-of-Line Testing

By using advanced process monitoring technologies, medical device manufacturers can reduce their need to conduct expensive and time-consuming end-of-line testing on finished medical products. This [FREE Webinar](#) reviews current trends in medical product testing, including the use of process signature analysis to establish the ultimate level of process control. Adoption of process signature analysis supports the FDA initiative for process analytical technology (PAT) and can improve process control, reduce waste, increase yields, and reduce costs.

Web Event: How Manufacturers Can Reduce End-of-Line Testing

Date: Thursday, September 14

Time: 2:00 EDT (1:00 CDT, 11:00 PDT)

Duration: 50 minutes

Who should attend: Technical and management personnel involved in process monitoring and process control.

[TO REGISTER CLICK HERE](#)

"How Manufacturers Can Reduce End-of-Line Testing" will feature three live presentations by industry experts with extensive experience in the field of signature analysis and process monitoring. Panelists for the Webinar include:

- Tom Hayes**
Supporting FDA's PAT Initiative
General Manager of ATS Compliance Solutions
ATS Test Systems
Current Functional Test Techniques
- Drew Wilson**
Director of Technology and Business Development
ATS Test Systems
- Laura Dierker**
Signature Analysis: Applying Science to Manufacturing
Marketing Manager for Life Sciences
Sciematic Instruments

The Webinar will conclude with a live Q&A session moderated by Sherrie Conroy, editor-in-chief of *MD&DI* magazine.

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2008 Schedule

Spring	Biomaterial Trends
	Join industry experts as they explore development trends in biomaterials. Learn about the latest materials and how to integrate them into your implant products. The Webcast covers coatings and surface modification, as well as modern plastics and ceramics. An interactive Q&A session will follow the presentation. We held our Spring Webcast on Biomaterial Trends in April. It was a great success with over 400 attendees.
Summer	Design Trends
	Medical devices are getting more sophisticated. This presents a challenge for device designers, as complex designs aren't necessarily the best designs. What makes for good medical device design, and to what extent are these principles being followed by the device industry? Our panel of experts will discuss these trends in light of the announcement of the winners of the 2008 Medical Design Excellence Awards.
Fall	MDRs: Proper Processing and Handling
	It is essential that device manufacturers understand their medical device reporting obligations and how to fulfill them. A panel of experts identifies common MDR pitfalls and explains how to navigate the MDR regulation and develop an effective MDR system.

Contact your account executive for more details.

MD&DI-originated Webcast—Are focused on hot-button industry topics such as those listed above. Sponsors will be listed with a brief introduction and company description for attendees, while benefiting from the exposure of Canon's promotion efforts before the event itself. Leads will be delivered to all sponsors for each Webcast, including names, addresses, phone numbers, and e-mails.

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